

Case Study: Achieve

Achieve Top 5 keywords ranking increased by **+171%** Y/Y

Objective:

To enhance Search Visibility, Drive Traffic, and Boost Engagement on the website by focusing on relevant keywords and Content Marketing

Insights:

- Robust keyword research across the entire website
- Strategic SEO efforts led to increased organic traffic, boosting visibility and engagement.
- Top 3 Keywords Increase By 88%

Tools Used



129.9%

Increase in Total Impressions Y/Y

211.7%

Increase in Non-Branded Impressions Y/Y

35.4%

Increase in Total Clicks Y/Y

51.2%

Increase in Branded Clicks Y/Y

