## Case Study: KillCliff

## KillCliff Avg. Monthly Conversions Increased by +90%

## **Objective:**

Increase Quality traffic on brand website that results in conversions.

## **Insights:**

Strategic approach to target users on search channel to drive quality traffic.

Retarget search qualified traffic on display channels.

Scale Account monthly spends by **50%** and delivered **90%** increase in Avg. monthly conversion volume.

Tools Used















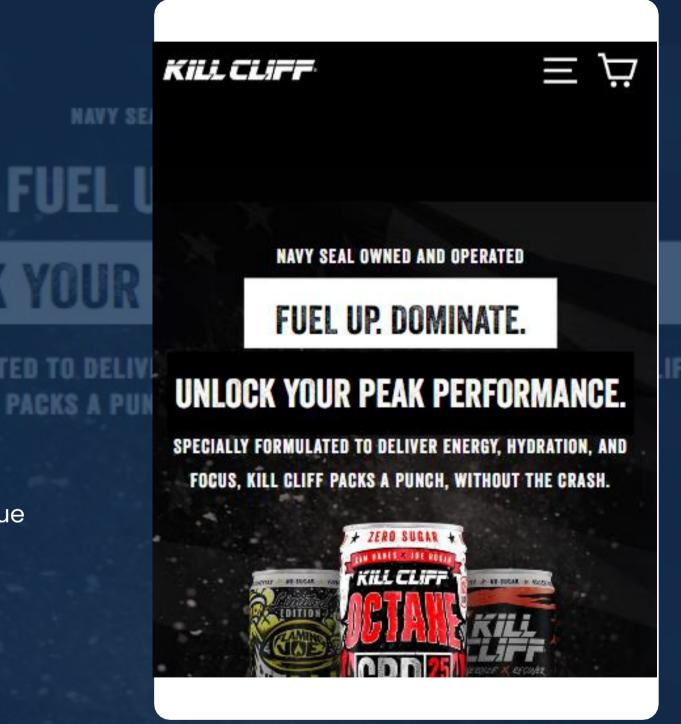
+90%

Avg. monthly conversions

UNLOCK YOUR

+110%

Avg. Monthly Revenue



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