



AdLift increased
Uneekor's SEO
Revenue by **405%**



FIND OUT HOW →

UNEEKOR x ADL↑FT

Acquire. Amplify. Advance.

A CASE STUDY





Uneekor is a golf-tech startup debuted in the US in 2015. It combines golfer & engineer expertise to deliver **cutting-edge launch monitors and simulators**. As their SEO agency, we leveraged data to amplify their online presence in the booming US golf simulator market.



The Ask:

- Increase in traffic
- Increase in conversions
- Enhance non-branded search visibility



The AdLift Strategy:

- Our data-driven SEO for Uneekor started with a **technical audit**, that pinpointed focus areas like "People Also Ask" and Digital PR.
 - We then combined targeted optimizations, website redesign support, meticulous on-page SEO, and **high-quality content** to address US golfer needs.
 - This ensured Uneekor ranked for key terms and resonated with their target audience.



Here are the **key strategies** that we implemented:

PEOPLE ALSO ASK (PAA):

AdLift **unlocked the power of PAA** for Uneekor, boosting their SEO. We answered burning user questions, expanded relevant keywords, and landed them in prime SERP real estate. This data **fueled content creation**, building trust and solidifying Uneekor as a golf simulator authority.

Google

swing optix

People also ask :

What is swing optix?

Swing Optix® cameras typically offer features like multi-angle recording, slow-motion playback, and detailed insights into a golfer's swing for

Uneekor
<https://uneekor.com>

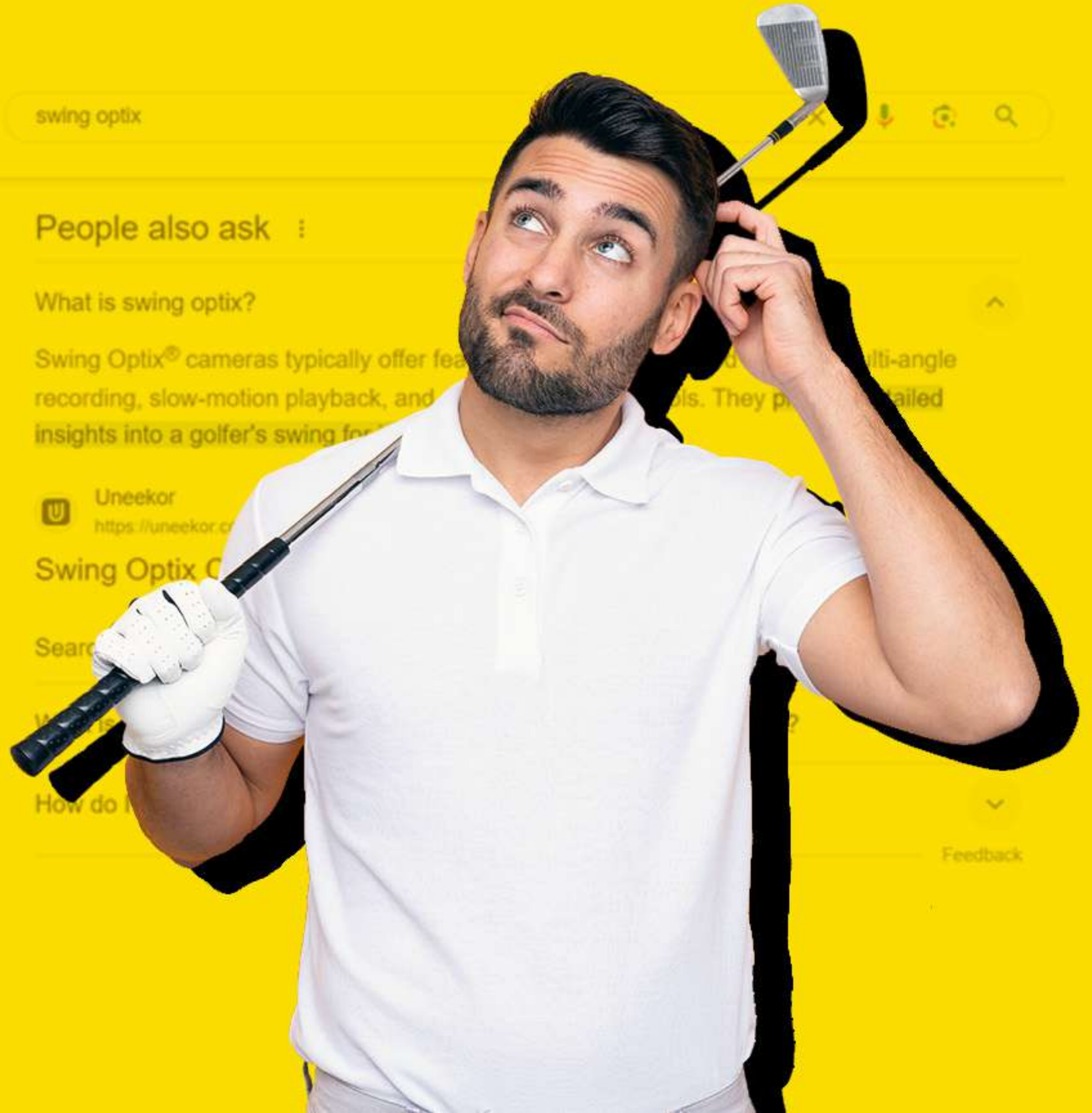
Swing Optix C

Search

What is

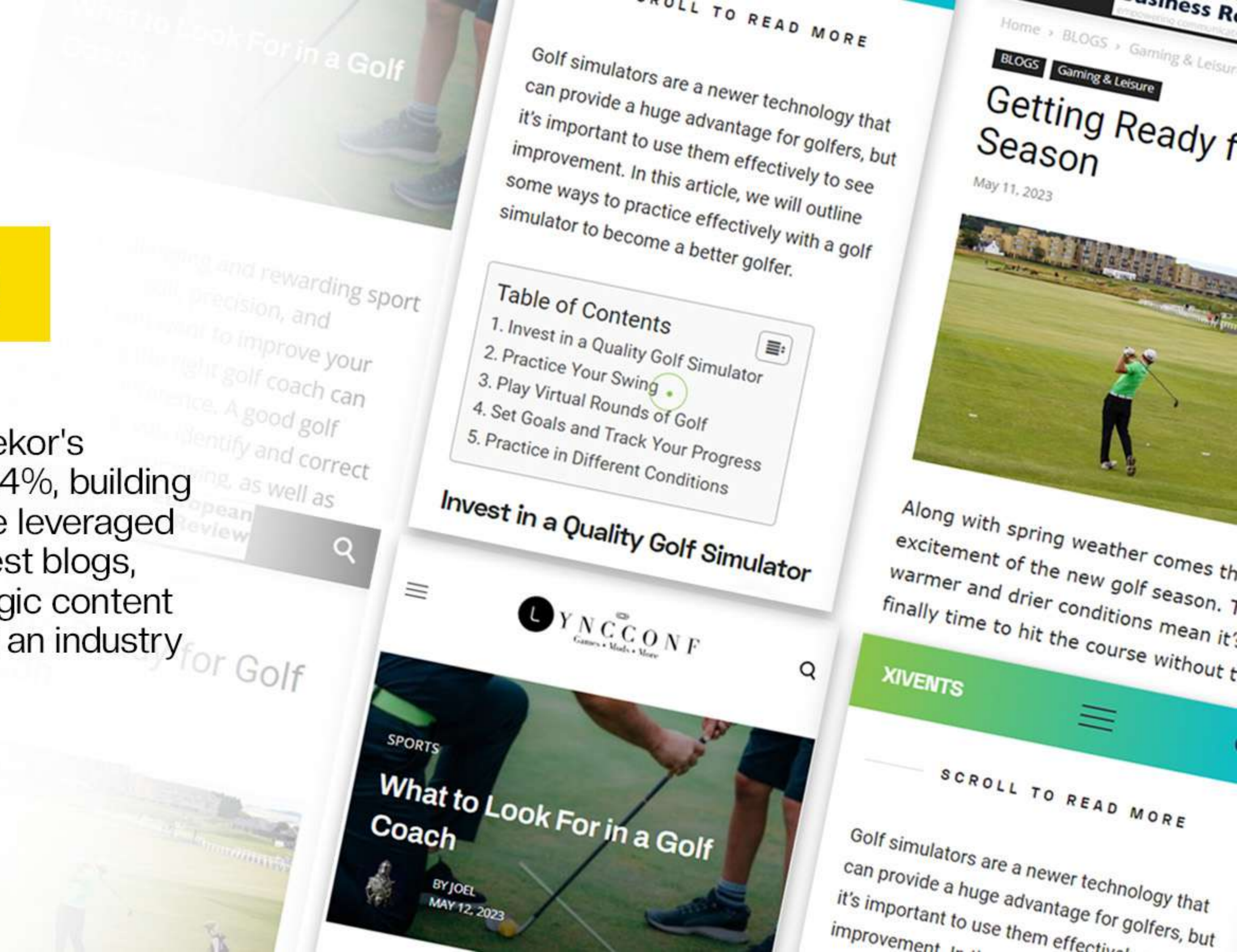
How do

Feedback



DIGITAL PR

AdLift increased Uneekor's domain authority by 44%, building its brand authority. We leveraged digital PR through guest blogs, interviews, and strategic content to solidify Uneekor as an industry leader.



Y/Y Traffic Increase

120%

New Users

100%

User Improvement

93%

SEO Revenue

405%

THE RESULTS





ADLIFT

Ready to hit a hole-in-one
with your SEO strategy?
Let's get your brand on the green!

CONTACT
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